



Japanese Chamber of Commerce of Southern California
Japanese Chamber of Commerce Foundation presents

JAPANESE *New Year* CELEBRATION

OSHOGATSU in LITTLE TOKYO

Monday, January 1, 2024



Cover Design: Sachiko Sukegawa



Monday January 1
Weller Court

- 10:50 a.m. **Kick-off Taiko Drums**
太鼓演奏
- 11:00 a.m. **Opening Ceremony with Greetings and Sake Barrel Breaking**
LAPD Helicopter Flyover
開会式
- 11:15 a.m. **Taiko Drum Performance**
太鼓演奏
- 11:25 a.m. **Lion Dance "Shishimai"**
獅子舞
- 11:35 a.m. **Mochi-maki #1**
もちまき
- 11:40 p.m. **Calligraphy Demonstration**
書き初め
- 12:00 p.m. **Aikido**
合気道
- 12:25 p.m. **Minyo & Odori**
民謡と踊り
- 1:00 p.m. **Shorinji Kempo**
少林寺拳法
- 1:30 p.m. **Kimono Contest**
着物コンテスト
- 2:05 p.m. **Kawachi Ondo & Dancing**
大阪の盆踊り
- 2:30 p.m. **Mochi-maki #2**
もちまき
- 2:45 p.m. **Awa Odori Dance**
阿波踊り
- 3:30 p.m. **Closing**
閉会

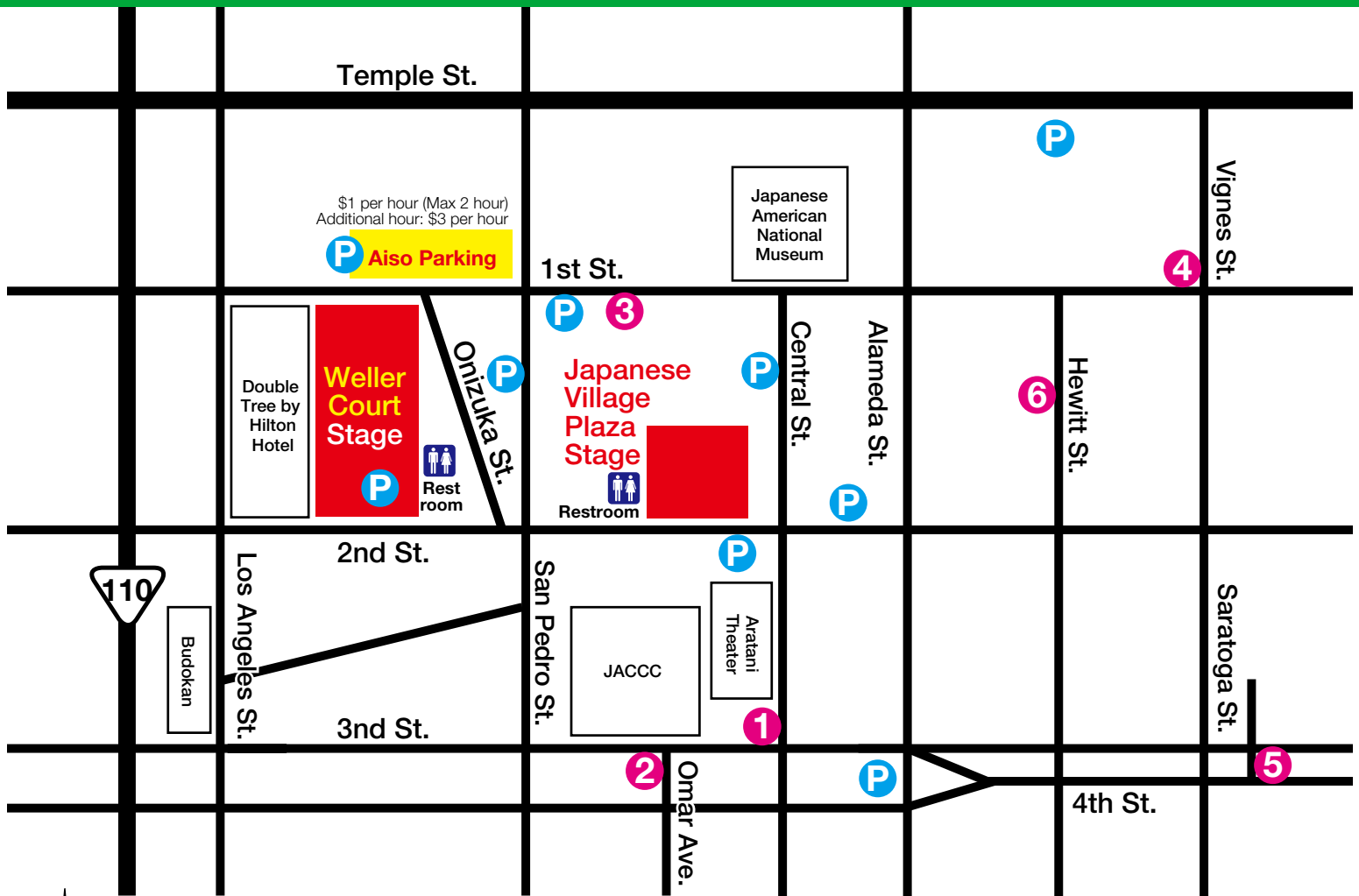
Monday January 1
Japanese Village Plaza

- 12:30 p.m. **Kick-off Taiko Drums**
太鼓演奏
- 12:40 p.m. **Opening Ceremony with Greetings**
開会式
- 12:55 p.m. **Mochi-maki #1**
もちまき
- 1:00 p.m. **Taiko Drum & Shishimai Performance**
太鼓演奏と獅子舞
- 1:40 p.m. **Minyo & Odori**
民謡と踊り
- 2:15 p.m. **Aikido**
合気道
- 3:10 p.m. **Kawachi Ondo & Dancing**
大阪の盆踊り
- 3:50 p.m. **Awa Odori Dance**
阿波踊り
- 4:10 p.m. **Closing**
閉会



Food Booths: Mochi, Karaage, Yakisoba, Sweets, Tea, etc.
Sake Booth: Beer, Sake, Shochu, etc.

**All programs listed in this brochure may be subject to change without notice.*



TEMPLES

- 1 Higashi Honganji Buddhist Temple
- 4 Nishi Hongwanji Buddhist Temple
- P Parking
- 2 Jodoshu North America Buddhist Missions
- 5 Nichiren Shu Buddhist Temple
- 3 Koyasan Buddhist Temple
- 6 Zenshuji Soto Mission

G O L D S P O N S O R S

Happy New Year!

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Year of the Dragon

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Happy New Year!

Greetings to all gathered for 2024 Oshogatsu in Little Tokyo, an annual and festive tradition for all in the community to celebrate a new year and to look forward to new beginnings.

The Year of the Dragon in 2024 offers us all an opportunity to start afresh and set new goals. I look forward to working with everyone to continue building up a strong Japan-U.S. relationship and to cultivate new friends of Japan across various fields and sectors.

I offer my deep appreciation to the Japanese Chamber of Commerce of Southern California and its Foundation for further enhancing the Japan-U.S. relationship fostered by Japanese affiliated companies, as well as the Japanese and Japanese American communities. I commend all of the chamber members and supporters for their commitment and dedication to contributing to the Nikkei community in this region.

I will continue to lend my support to a wide range of initiatives carried out by Japanese Chamber of Commerce of Southern California and its Foundation for Japanese and Japanese American communities, from youth through seniors.

I congratulate the Japanese Chamber of Commerce of Southern California and its Foundation on a successful Oshogatsu event in Little Tokyo. Please accept my best wishes to all for health, happiness and prosperity throughout Year 2024!

Sincerely,

SONE Kenko

Consul General of Japan in Los Angeles



**JAPANESE CHAMBER OF
 COMMERCE OF
 SOUTHERN CALIFORNIA**
 JCCSC 244 S. San Pedro St., #410 Los Angeles, CA 90012

Happy New Year!

新年あけましておめでとうございます。

Welcome to Oshogatsu in Little Tokyo!

Oshogatsu in Japan is the day for a big celebration. On the first day of year, people in Japan, mostly wearing kimono, visit temples and pray for a healthy and prosperous year for their families. For the first few days of the new year, the Japanese relax at home while enjoying lots of foods, including osechi (assorted foods) and mochi. We gather here today to celebrate and welcome Oshogatsu in Los Angeles' Little Tokyo, for a little taste of Japan. We have a variety of Japanese entertainment on stage and authentic Japanese food at the booths, for you to enjoy.

The people in Japan set their new year resolutions to accomplish their own goals. So, joining this Oshogatsu event in Little Tokyo will be the first step in starting your resolution.

The past few years has been tumultuous with COVID, regional wars and political turmoil in various parts of the world. But we hope that this year will be a much better and peaceful.

Hope all of you here today will have a very healthy and prosperous year. Moreover, do enjoy your Oshogatsu here in Little Tokyo today!

Sincerely,

Haru Takehana

President

Japanese Chamber of Commerce of Southern California
 Japanese Chamber of Commerce Foundation

Presented by:

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Japanese Chamber of Commerce Foundation

Supported by:

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Honorary Chair:

The Honorable Kenko Sone, *Consul General of Japan*

Event Committee:

Haru Takehana, *JCCSC & JCCF President*
Jeff Yamazaki, *Event Chair*
Akiko Agishi, Yoshiharu Hamano, Brian Ikeda
Ryu Kato, David Kudo, Howard Miyoshi
Katharina Miyoshi, Happy Mizutani
Trudy Nodohara, Tomoko Omura, Kitty Sankey
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Joyce Chinn
President
joycechinn@yahoo.com

Happy New Year!




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Japanese Prefectural Association
of Southern California
www.JPASC.com

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祭 **Happy New Year!!**
From The Nisei Week Foundation

PHOTO COURTESY OF TOYO MIYATAKE STUDIO



*** Rice & Nori ***



Onigiri Temaki Sashimi

123 Astronaut Onizuka St # 103
Los Angeles, CA 90012

元旦法要 Los Angeles Buddhist Church Federation Events

TEMPLE/CHURCH	LOCATION	YEAR END SERVICES (12/31/23)	NEW YEAR'S DAY SERVICES
Higashi Honganji Buddhist Temple <small>*Temple will be closed for members and friends</small>	505 E. 3rd St. L.A., CA 90013	4:00 p.m. (Member only)	10:00 a.m. (Open to public)
Koyasan Beikoku Betsuin of Los Angeles	342 E. 1st St. L.A., CA 90012	4:00 p.m. (Open to public)	9:30 a.m. (Open to public)
Nichiren Shu Beikoku Betsuin	815 E. 1st St. L.A., CA 90012	No service	No service
Nishi Hongwanji L.A. Betsuin	2801 E. 4th St. L.A., CA 90033	6:00 p.m.	10:00 a.m. (Hybrid)
Senshin Buddhist Temple	1311 W. 37th St. L.A., CA 90007	5:00 p.m. (Open to public)	10:00 a.m. (Open to public)
Zenshuji Soto Mission	123 S. Hewitt St. L.A., CA 90012	4:00 p.m. (Open to public)	10:00 a.m. (Open to public)



**Little Tokyo
Business Association**



**Kevin
DE LEÓN**
Councilmember, 14th District

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www.jraamerica.com



Japanese Chamber of Commerce
of Southern California

2024 Officer's Installation &
Awards Luncheon

Sunday, January 28, 2024 @ 11 a.m.
Almansor Court, Alhambra, CA

Please join the JCCSC as President Haruo Takehana
and his officers are installed.
Community awards will also be presented.
For information, please email: office@jccsc.com



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SAKURA NOODLE

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JCCF / JCCSC





JCCSC

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August 26, 2024
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Downtown
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Citizens League

Happy New Year!



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Los Angeles, CA 90024
www.westwoodpres.org

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Happy New Year



鮨元
SUSHI GEN

Honda Plaza
422 East Second Street
Los Angeles, CA 90012
Phone: 213-617-0552
Fax: 213-617-0802

Happy 2024 New Year
新年明けまして
おめでとうございます!
Wishing Everyone a
Prosperous New Year!



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